

## Message Text

UNCLASSIFIED

PAGE 01 STOCKH 02987 101307Z

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ACTION EUR-06

INFO OCT-01 ISO-00 EURE-00 EB-05 DRC-01 RSC-01 /014 W

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P R 101157Z JUL 74

FM AMEMBASSY STOCKHOLM

TO USDOC WASHDC PRIORITY

INFO SECSTATE WASHDC 2389

UNCLAS STOCKHOLM 2987

FOR BIC/OIM/SAD

E.O. 11652: N/A

TAGS: BEXP, SW

SUBJ: COMMERCIAL INVITATION: RETAIL GROCERS

1. WE HAVE TODAY ISSUED COMMERCIAL INVITATION TO MR. CARL JOHAN BRATT OF PRIBO (PRIPPBOLAGEN) AB, WHO IS THE TOUR LEADER OF A GROUP OF APPROXIMATELY FORTY-FIVE MEMBERS OF THE SWEDISH ASSOCIATION OF RETAIL GROCERS.

2. GROUP WILL IN NEW YORK ON OCTOBER 3 (HOTEL ROOSEVELT) AND REQUESTS ARRANGEMENTS FOR AN ALL-DAY VISIT ON OCTOBER 7 TO MODERN GROCERY CHAIN-STORES OR SUPERMARKETS IN THE NEW YORK AREA. OTHER ARRANGEMENTS FOR THE 7 DAY TOUR ALREADY ORGANIZED BY SISTER ASSOCIATIONS.

3. PRIBO AB, SPONSOR OF THIS TOUR, IS A VERY LARGE CONCERN CONSISTING OF BREWERIES, FISH AND MEAT PACKING PLANTS AND WHOLESALERS, A BOAT AND SPORTING GOODS MANUFACTURER, AMONG OTHERS. WTD 06/72. NEW WTD IN PREPARATION.

4. COPIES COMMERCIAL INVITATION SENT INTERNATIONAL AIRMAIL TO BIC.

5. DEPARTMENTS ASSISTANCE AND EARLY REPLY TO REQUEST IN PARA 2 WOULD BE APPRECIATED.

JOHNSON

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NNN



## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
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**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
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**Disposition History:** n/a  
**Disposition Reason:**  
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**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** COMMERCIAL INVITATION: RETAIL GROCERS  
**TAGS:** BEXP, SW  
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